

38  
Countries



500 Mil+  
Users



5 Mil+  
Products



US Patent  
Pending



## VALUATION

Recommendation, Vehicle & Input Summary

Purpose  
Buy from Dealer

Category  
Car

Location  
Delhi

### Ford Fiesta 2012 1.5 TDCI TITANIUM



₹ 3,25,097 - ₹ 3,45,207



Automobile from dealer in Good condition is valued

## Vehicle Summary

Make	Ford	Model	Fiesta
Year	2012	Trim	1.5 TDCI
KM Driven	80,100		TITANIUM
Fuel Type	Diesel	Color	White
Body Type	Sedan	Transmission Type	Manual
		Accident History	None

## Pricing & Ownership History

₹ 0

Ex-Showroom Price

₹ 0

On-Road Price (Delhi)

One

No. Of Owners

None

Accident History

## Vehicle Condition Information

GOOD

Transmission, Suspension, Steering, Frame, Engine, Electrical, Car Interior, Car Exterior, Brakes, AC



## VEHICLE PRICING

Analysis Of Multi-Condition Pricing, Exchange, Salvage & Buyback Price

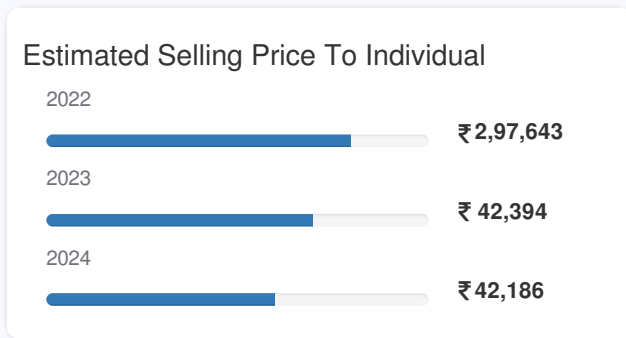
### New Vehicle On-Road Price Trend




### Fair Market Value By Condition



### Future Value



### Buyback Price



OBV Buyback  
for 3 Yrs/36K kms

Ford Fiesta 2012 1.5 TDCI TITANIUM

**₹ 34,969**

### Exchange Price



I Want to Sell

Ford Fiesta 1.5 TDCI TITANIUM  
2012

**₹ 3,33,484\***



### Clunker Value



Clunker Value of Ford Fiesta 1.5  
TDCI TITANIUM is

**₹ 40,002\***



## SIMILAR LISTINGS

Assessment Of Recent Listings For Same & Similar Vehicles

### 50 Similar Listings In Last 3 Months

₹ 2,61,452

Average Selling Price

₹ 5,00,000

Highest Selling Price

₹ 80,000

Lowest Selling Price

39

Similar Counts

2,12,442 Kms

Avg Kms Driven

### Snapshot Of Similar Transactions



Ford Fiesta 1.4 Duratec Exi Limited Edition

₹ 80,000

1,33,718 Km, Diesel, Second Owner, , 2006

used



Ford Fiesta Zxi 1.4 Tdci

₹ 1,65,000

83,000 Km, Diesel, Second Owner, Pune, 2007

used



Ford Fiesta Zxi 1.4 Tdci

₹ 1,75,000

95,000 Km, Diesel, Second Owner, Bangalore, 2007

used



Ford Fiesta Exi 1.4 Durasport

₹ 1,35,000

57,000 Km, Petrol, Second Owner, Mumbai, 2008

used



Ford Fiesta 1.4 Duratorq Tdci

₹ 1,74,125

1,30,000 Km, Diesel, First Owner, Bathinda, 2008

used



Ford Fiesta Sxi 1.6

₹ 2,25,021

1,25,000 Km, Petrol, First Owner, Mumbai, 2008

used



Ford Fiesta Exi 1.6

₹ 1,54,500

64,000 Km, Petrol, First Owner, Mumbai, 2009

used



Ford Fiesta Zxi 1.6

₹ 1,65,000

80,000 Km, Petrol, First Owner, Hyderabad, 2009

used



Ford Fiesta 1.6 Duratec Zxi

₹ 1,70,000

81,000 Km, Petrol, Third Owner, , 2009

used



## RECENT TRANSACTIONS

Assessment Of Recent Transactions For Same & Similar Vehicles

### 50 Similar Transactions In Last 3 Months

₹ 3,94,340

Average Selling Price

₹ 5,00,000

Highest Selling Price

₹ 2,25,021

Lowest Selling Price

3

Similar Counts

93,333 Kms

Avg Kms Driven

### Snapshot Of Recent Transactions



Ford Fiesta 1.5 Tdci Titanium used

₹ 5,00,000

80,000 Km, Diesel, Fourth Owner,  
Delhi, 2014



Ford Fiesta Sxi 1.6 used

₹ 2,25,021

1,25,000 Km, Petrol, First Owner,  
Mumbai, 2008



Ford Fiesta Titanium Diesel used

₹ 4,58,000

75,000 Km, Diesel, First Owner,  
Ludhiana, 2013



## AVAILABLE OPTIONS, TCO

Review Of Valuation Of Available Models, Repair Estimates And Total Cost Of Ownership

### Available Options

#### Assessment of Available Options within Same Segment

Year  
2012

Condition  
Used

Trims	OBV Range	Model in Continuation in 2021
1.5 TDCI TITANIUM	₹ 3,33,484	✗
AMBIENTE PETROL	₹ 2,60,832	✗
STYLE	₹ 2,53,665	✓
STYLE DIESEL	₹ 2,95,517	✓

### Total Cost Of Ownership



#### Benchmark Price For Used Vehicle

₹3,27,90,026 For 5 Years

₹ 62,99,066

₹ 65,06,436

₹ 66,00,673

₹ 66,54,541

₹ 67,29,310



First Year



Second Year



Third Year



Forth Year




Fifth Year



## RATINGS & REVIEWS

Review Of Ratings And Reviews By Buyers

### Ratings



### Ford Fiesta

★ 4.1
Ratings

72 Reviews
 8 Expert Reviews

#### Distribution of Rating

5 Star	<div style="width: 77%; background-color: #28a745; height: 10px;"></div>	77%			
4 Star	<div style="width: 10%; background-color: #28a745; height: 10px;"></div>	10%			★★★★★ Price
3 Star	<div style="width: 13%; background-color: #28a745; height: 10px;"></div>	13%			★★★★★ Features Options
2 Star	<div style="width: 2%; background-color: #28a745; height: 10px;"></div>	2%			★★★★★ Look Style
1 Star	<div style="width: 0%; background-color: #28a745; height: 10px;"></div>	0%			★★★★★ Fuel Efficiency
					★★★★★ Maintenance
					★★★★★ Resale Value
					★★★★★ Safety

### Top Rating

rishijewariya  
on: 2019-03-15T20:12:25Z | 0 Views

★★★★★

call me i am interested\*\*\*\*

### Top Expert Review

Is the new Freestyle crossover better than the unconventional but lovable Maruti Ignis?

### Poor Rating

on: 2019-08-10T12:09:43Z | 2 Views

★★★☆☆

interested\*\*\*\*





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## ABOUT OBV

38  
Countries



450 Mil+  
Users



5 Mil+  
Products



US Patent  
Pending



## What Is OBV



Algorithmic Engine For Used  
Vehicle Pricing



Fair Market Price Of Any  
Used Vehicle



21st Century  
Data Science



## How OBV Works



Select Purpose  
Buy/Sell



Select Category  
Car, Bike, Scooter, Bicycle,  
Plane



Select Parameters  
Make, Model, Year, Trim &  
Kms Driven & Condition



Get OBV  
Fair Market Price of the  
Vehicle

## Why OBV

- ✓ Fair Market Price of Any Used Vehicle Under 10 seconds for free
- ✓ Only Pricing Benchmark Tool in India which is Independent, Objective and Unbiased
- ✓ Based on 21st century Data Science and Machine Learning Methodology
- ✓ Used by over 450 Million users
- ✓ Used by over 3,50,000 auto dealers across India
- ✓ Used Vehicle Pricing for 10+ Categories
- ✓ Used by leading Banks, Insurance Companies, NBFCs and OEMs
- ✓ US Patent Pending
- ✓ Used Vehicle Pricing for Bicycles, Scooters, Bikes, Cars and Planes



Check Fair Market Value of Any Used  
Vehicle Under 10 Seconds For Free

Independent Objective Unbiased







ORANGE BOOK VALUE

Resale ka MRP

#### Disclaimer

The Orange Book Value or any pricing or valuation mentioned in the report is an indicative pricing, generated based on proprietary patented methodology of Droom or its affiliates/partners/subsidiaries. The actual price of the vehicle may vary based on actual condition of the vehicle and several other parameters. Droom cannot be held responsible for any losses incurred or liabilities arising by the party relying on this report

